



**HALL COUNTY
FARMERS MARKET
VENDOR PACKET**



ABOUT US

For nearly five decades, Hall County Farmers Market has been a cornerstone of our community—a place where farmers, artisans, and neighbors come together to share the freshest local produce, handcrafted goods, and a spirit of connection.

What began as a small gathering of local farmers has grown into North Georgia’s premier destination for fresh, locally grown food, fostering meaningful connections between producers and the community.

Under new leadership, we’re evolving into more than just a farmers market—we’re a hub for sustainability, education, and local entrepreneurship. We’re here to celebrate our growers, empower small businesses, and create a space where families and friends gather, learn, and grow together.

OUR MARKET HOURS

Summer Market

May 31st - September 27

Tuesdays 2:30 PM - 6:30 PM

Saturdays 8:00 AM - 12:00 PM

Fall Market

October 4 - November 29th

Saturdays 10:00 AM - 2:00 PM

OUR MISSION

To provide a direct connection between local farmers, artisans, and the community, ensuring access to fresh, healthy food while supporting the local economy and sustainable agricultural practices.

- Support and promote local farmers and artisans
- Provide access to fresh, healthy, locally-grown food
- Educate the community about sustainable agriculture
- Foster community connections and engagement

OUR LOCATION & CONTACT INFORMATION

Phone Number: (770) 535-8293

Email: HallCountyFarmersMarket@gmail.com

Address:

734 E Crescent Dr,
Gainesville, GA 30501

OUR VISION

To be North Georgia’s premier destination for fresh, locally grown food, fostering meaningful connections between farmers, artisans, and the community through sustainability, education, and a reimagined market experience.

- Support and promote local farmers and artisans
- A thriving local food system that supports family farms
- An educated community that values local agriculture
- A gathering place that strengthens community bonds
- A sustainable future for generations to come



VENDOR BOOTH OPTIONS

OPTION #1

Full Season Booth

Cost: \$175 Plus a \$20 application fee.

Description: You get you keep the same booth location for the whole season and you get first priority to select your next season booth location.

OPTION #2

Pay Per Day Booth

Cost: \$15 per day plus a \$20 application fee.

Description: This is a cost effective way to sell your produce and products



HALL COUNTY FARMERS MARKET, INC. MEMBERSHIP & APPLICATION TO SELL

Name of Applicant

Farm, Business Name

Mailing Address

City _____

County _____ **State** ____ **Zip** _____

Telephone Number _____

Email _____

FARMER PROFILE MUST BE SUBMITTED WITH APPLICATION.

\$20.00 membership fee due with application. Spaces available: \$175/Season or \$15/Daily.
Applications are accepted starting February. Booth assignments will begin in April.

1. I agree to abide by The Market Rules and grant permission to The Hall County Farmers Market, Inc. (further herein written as the Market) Officials, may visit my operation.
2. I agree to comply with all Georgia State Laws that apply to my sales at the Market, which includes, but is not limited to: licensing, sales tax, canning facilities, product packaging, nursery license, etc.
3. I certify that the products I sell at the Market will be grown/produced by myself, family members, or employees.
4. Market Manager or Board Member need to be notified of any absence from market. 3 unscheduled absences allowed.



HALL COUNTY FARMERS MARKET, INC. MEMBERSHIP & APPLICATION TO SELL

Hold Harmless Clause

All authorized vendors participating in the Hall County Farmers Market, Inc. are independent operators and not partners or joint ventures and shall be individually and severally liable for any loss, personal injury, deaths, and/or any other damage that may occur as a result of the vendor’s negligence or that of its employees, agents, and associates. All vendors are required to sign the Hold Harmless Clause included in this application. All vendors agree to indemnify and save Hall County Farmers Market, Inc., Extension Office, Parks and Recreation, City of Gainesville, Hall County harmless from loss, costs, damages, and other expenses including attorney’s fees, suffered or incurred by Hall County Farmers Market, Inc., by reason of vendor’s negligence or intentional misconduct or that of its employees, agents, and associates; provided that the vendor shall not be liable for nor required to indemnify Hall County Farmers Market, Inc., City of Gainesville, or Hall County for the negligence of any of them or that of their servants, agents, employees or associates. Because no insurance is provided at Hall County Farmers Market, Inc. concerning vendors, each vendor is responsible for his or her own personal and product liability. Furthermore, vehicle liability insurance is required to cover damages caused to persons or property by vendor’s vehicle.

****I have read and understand the attached vendor rules of the Hall County Farmers Market, Inc. and agree to adhere to said rules along with the above Hold Harmless Clause so entitled. This is an at will contract between me and the Market with its governing body, the Board of Directors.**

SIGNATURE

DATE

YOU MUST INCLUDE A CURRENT COPY OF ALL APPLICABLE STATE LICENSING WITH THIS APPLICATION. MEMBERSHIP WILL NOT BE FINALIZED WITHOUT THIS DOCUMENTATION.

**Return Application and Farmer Profile below to the market manager or mail to:
HALL COUNTY FARMERS MARKET INC., 1664 Waldrop Rd., Lawrenceville Ga 30043**



Farmer/Business Profile

Name of Applicant _____

Farm, Business Name _____

Farm Address _____

City _____ County _____ State _____ Zip _____

Telephone Number _____

List of Products: _____

When did you begin farming/creating? _____

What brought you into farming/creating? _____

How long have you been coming to the Hall County Farmers Market? _____

What makes your farm/business unique? _____

What makes your products unique? _____

Give us interesting history or facts about you and or your farm/business that others should know: _____

Attach a map or detailed driving directions if it is necessary to find your farm for inspection/visits.

This profile will be used to help advertise the market and vendors to build a relationship with customers and allow them to know the vendors they are purchasing from.



HALL COUNTY FARMERS MARKET, INC. MEMBERSHIP & APPLICATION TO SELL

MARKET: 734 E. Crescent Dr. Gainesville Ga 30501. The corner of Jesse Jewell Pkwy & E. Crescent Drive. SEASON IS FROM May to September

TUES.: 2:30 PM - 6:30 PM Gate opens at 1:30 for vendors
SAT.: 8:00 AM - Noon. Gate opens at 7:00 for vendors

We encourage you to let us know what you are bringing to the market and send photos on a routine basis to keep the customers informed when products will be available. **Winter Market begins in October and will be on Saturdays only from 10:00 - 2:00 through the end of November.**



HALL COUNTY FARMERS MARKET, INC. MEMBERSHIP & APPLICATION TO SELL

RULES FOR VENDORS

1. All products sold at the Market must be grown in Hall County or in a county adjoining a county which adjoins Hall County. All products must be sold by the person who grew the product, a family member or an employee. You cannot buy produce from other sources to sell at the market.

Approved counties are; Hall, Gwinnett, Barrow, Jackson, Banks, Habersham, White, Lumpkin, Dawson, and Forsyth. Also – Rockdale, Walton, Oconee, Clarke, Madison, Franklin, Stephens, Rabun, Towns, Union, Fannin, Gilmer, Pickens, Cherokee, Fulton, DeKalb, and Oconee, S.C.

2. Only members of Hall County Farmer's Market, Inc. will be permitted to sell at the Market. **The annual membership fee is \$20.00 for the calendar year.**
3. Assigned spaces will be available to members who pay a **\$175.00** advance fee. Spaces rented for the summer become that member's space for the remainder of **the season**. No other seller will be allowed to sell from that space without written permission from the renter of the space. April 1st is the deadline for the previous year's consideration. Requests for changes from the previous year's space assignment will be treated as a new request and filled based on a first-come, first served basis after April 1st. Any exceptions **MUST** be approved by the rules committee.
4. A fee of **\$15.00 per day** is charged per extra parking space at the Market; however, the person paying the **\$175.00 advance fee** will not be required to pay the **\$15.00 per day fee** unless they desire additional space.
5. Each seller will be required to keep his area clean and not leave anything that might be objectionable. A personal trash can is a good idea.
6. Public relations with the shoppers are most important. All sellers at the Market are encouraged to be friendly, courteous, truthful and honest. Customer or Member complaints will be reviewed by a committee composed of three (3) members of the Board of Directors. Any seller who continues to have complaints about their products will be given an opportunity to justify continued participation in the Market. Smoking by sellers is allowed only in designated areas. Profanity by sellers is not allowed.
7. **The seller should furnish something to put the items in for the customer. These may be sacks, boxes or baskets. Seller must provide their own tables.**
8. **It is the responsibility of the seller to have Class III (legal for trade) scales. All scales are subject to G.A. Dept. of Agriculture approval. All produce Must be sold by weight unless state approved units of measure are used (i.e., bushel, half bushel, pint, quart,) Exceptions are noted in the minimum price list. Be sure to give good weights.**
9. All vegetables and produce sold by volume must conform to the weight standards for that unit of measure as established by the Georgia Department of Agriculture for weights and measures. Approved units of measure are, Pound, Dozen, Pint, Quart, Gallon, Bushel, Half Bushel, Peck. No small baskets of produce will be used as a unit of measure at the market. For exceptions see the minimum price list. A list of weights & measures is posted in the office.



HALL COUNTY FARMERS MARKET, INC. MEMBERSHIP & APPLICATION TO SELL

10. All value-added products, such as homemade canned products, baked goods, candies, freshly prepared foods, etc., **MUST** be produced in a state approved and licensed kitchen, in full accordance with all state laws and the seller **MUST** submit current year certificate with market affidavit when applying to participate.
11. All farmers selling live plants, whether potted, bare root, or bulb, etc., **MUST** have, and provide the Hall County Farmers Market a copy of a Georgia Department of Agriculture Live Plant License as per GA Law.
See website: [Live Plant License Categories and Fees - Ga Dept of Agriculture \(georgia.gov\)](https://www.georgia.gov/live-plant-license-categories-and-fees)
12. A Committee composed of three (3) members of the Board of Directors will have authority to instruct a farmer or seller to vacate the Market if necessary. This Committee can also recommend to the full Board that a member be expelled from the Hall County Farmer's Market, Inc. If such a recommendation is made, the Member will have an opportunity for a hearing before the entire Board.
13. No selling outside the gate before the market opens will be allowed. The market will start each market day with the ringing of a bell by market management. **Vendors will not be allowed to sell or bag items prior to the ringing of the starting bell. (Personalized "CSA" orders are allowed.)** Penalty for violation of this rule will be as follows: First offense will be vendor expulsion for the day. Second offense will be vendor expulsion for the year. This rule is being added so you can inform the customers, "No one can sell before the bell rings, or they will be asked to leave the market."
14. Our market allows the sale of craft items that have been approved by 3 Board Members.
15. All sellers **MUST** abide by the **MINIMUM PRICE LIST** for common produce items sold at the market. These prices are very fair for all farmers and do not restrict any farmer from asking a higher price. **(Quantities of 10 pounds or more are not subject to these prices.)** A minimum price list will be provided to all farmers selling at our market. Minimum prices are set by a committee of market members and approved by the Board of Directors. Any questions regarding minimum prices should be directed to the Board of Directors. All produce for sale at the market must have visible pricing for customers to view. The penalty for not following this rule is immediate expulsion from the market.

THE MINIMUM PRICE LIST IS FOR THE FARMERS USE ONLY AND IS NEVER TO BE SHOWN OR DISCUSSED WITH THE CUSTOMER!
16. All new sellers will be allowed to sell for one market day after which their facility/farm will need to be inspected in order to continue to sell at the market.
17. Sellers will be expected to follow CDC guidelines to address the transmission of Covid 19
18. All signs or banners must be approved by the Board before they are permanently installed.