

A photograph of a woman with long blonde hair, smiling and looking down at a smartphone. She is holding a wicker basket filled with red tomatoes. In the foreground, there is a large display of fresh vegetables, including green cucumbers, eggplants, and leafy greens. The background is blurred, showing other people and market stalls.

# HALL COUNTY FARMERS MARKET VENDOR PACKET



## ABOUT US

For nearly five decades, Hall County Farmers Market has been a cornerstone of our community—a place where farmers, artisans, and neighbors come together to share the freshest local produce, handcrafted goods, and a spirit of connection.

What began as a small gathering of local farmers has grown into North Georgia's premier destination for fresh, locally grown food, fostering meaningful connections between producers and the community.

Under new leadership, we're evolving into more than just a farmers market—we're a hub for sustainability, education, and local entrepreneurship. We're here to celebrate our growers, empower small businesses, and create a space where families and friends gather, learn, and grow together.

## OUR MARKET HOURS

**June - October**

**Saturdays:** 9:00 - 12:00 (Set up at 8:00)

**Tuesdays:** 1:00 - 3:30 (Set up at 12:00)

## OUR LOCATION & CONTACT INFORMATION

**Phone Number:** (770) 535-8293

**Email:** [HallCountyFarmersMarket@gmail.com](mailto:HallCountyFarmersMarket@gmail.com)

**Address:**

734 E Crescent Dr,  
Gainesville, GA 30501

## OUR MISSION

At Hall County Farmers Market, we're all about more than just juicy tomatoes and homemade jam—we're growing something even sweeter: Our community. Every market day is a chance for you to swap stories, share a smile, and connect with the folks who grow, bake, and make the best of what Hall County has to offer. From crisp veggies to handcrafted treasures, we bring our neighbors together to celebrate local flavor, honest work, and the joy of shopping small. Because around here, it's not just a market—it's a way to grow together.





## VENDOR BOOTH OPTIONS

### OPTION #1

Full Season Booth

Cost: \$175 Plus a \$20 application fee.

Description: You get you keep the same booth location for the whole season and you get first prioity to select your next season booth location.

### OPTION #2

Pay Per Day Booth

Cost: \$15 per day plus a \$20 application fee.

Description: This is a cost effective way to sell your produce and products



# HALL COUNTY FARMERS MARKET, INC. MEMBERSHIP & APPLICATION TO SELL

**Name of Applicant** \_\_\_\_\_

**Farm, Business Name** \_\_\_\_\_

**Mailing Address** \_\_\_\_\_

**City** \_\_\_\_\_

**County** \_\_\_\_\_ **State** \_\_\_\_ **Zip** \_\_\_\_\_

**Telephone Number** \_\_\_\_\_

**Email** \_\_\_\_\_

**FARMER PROFILE MUST BE SUBMITTED WITH APPLICATION.**

\$20.00 membership fee due with application. Spaces available: \$175/Season or \$15/Daily.  
Applications are accepted starting February. Booth assignments will begin in April.

1. I agree to abide by The Market Rules and grant permission to The Hall County Farmers Market, Inc. (further herein written as the Market) Officials, may visit my operation.
2. I agree to comply with all Georgia State Laws that apply to my sales at the Market, which includes, but is not limited to: licensing, sales tax, canning facilities, product packaging, nursery license, etc.
3. I certify that the products I sell at the Market will be grown/produced by myself, family members, or employees.
4. Market Manager or Board Member need to be notified of any absence from market. 3 unscheduled absences allowed.



**Hold Harmless Clause**

All authorized vendors participating in the Hall County Farmers Market, Inc. are independent operators and not partners or joint ventures and shall be individually and severally liable for any loss, personal injury, deaths, and/or any other damage that may occur as a result of the vendor’s negligence or that of its employees, agents, and associates. All vendors are required to sign the Hold Harmless Clause included in this application. All vendors agree to indemnify and save Hall County Farmers Market, Inc., Extension Office, Parks and Recreation, City of Gainesville, Hall County harmless from loss, costs, damages, and other expenses including attorney’s fees, suffered or incurred by Hall County Farmers Market, Inc., by reason of vendor’s negligence or intentional misconduct or that of its employees, agents, and associates; provided that the vendor shall not be liable for nor required to indemnify Hall County Farmers Market, Inc., City of Gainesville, or Hall County for the negligence of any of them or that of their servants, agents, employees or associates. Because no insurance is provided at Hall County Farmers Market, Inc. concerning vendors, each vendor is responsible for his or her own personal and product liability. Furthermore, vehicle liability insurance is required to cover damages caused to persons or property by vendor’s vehicle.

**\*\*I have read and understand the attached vendor rules of the Hall County Farmers Market, Inc. and agree to adhere to said rules along with the above Hold Harmless Clause so entitled. This is an at will contract between me and the Market with its governing body, the Board of Directors.**

\_\_\_\_\_  
**SIGNATURE** **DATE**

**YOU MUST INCLUDE A CURRENT COPY OF ALL APPLICABLE STATE LICENSING WITH THIS APPLICATION. MEMBERSHIP WILL NOT BE FINALIZED WITHOUT THIS DOCUMENTATION.**

**Return Application and Farmer/Business Profile below to the market manager, email to hallcounty-farmersmarket@gmail.com, or mail to:**

**HALL COUNTY FARMERS MARKET INC.**  
734 E Crescent Dr,  
Gainesville, GA 30501





# HALL COUNTY FARMERS MARKET, INC. MEMBERSHIP & APPLICATION TO SELL

## Farmer/Business Profile

**Name of Applicant**

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**Farm, Business Name**

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**Farm Address**

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**City** \_\_\_\_\_ **County** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Telephone Number** \_\_\_\_\_ **Social Media Handle** \_\_\_\_\_

**List of Products:** \_\_\_\_\_

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When did you begin farming/creating? \_\_\_\_\_

What brought you into farming/creating? \_\_\_\_\_

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How long have you been coming to the Hall County Farmers Market? \_\_\_\_\_

What makes your farm/business unique? \_\_\_\_\_

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What makes your products unique? \_\_\_\_\_

Give us interesting history or facts about you and or your farm/business that others should know: \_\_\_\_\_

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**This profile will be used to help advertise the market and vendors to build a relationship with customers and allow them to know the vendors they are purchasing from.**



# HALL COUNTY FARMERS MARKET, INC. MEMBERSHIP & APPLICATION TO SELL

## **RULES FOR VENDORS**

1. All products sold at the Market must be grown in Hall County or in a county adjoining a county which adjoins Hall County. All products must be sold by the person who grew the product, a family member or an employee. You cannot buy produce from other sources to sell at the market.

**Approved counties are;** Hall, Gwinnett, Barrow, Jackson, Banks, Habersham, White, Lumpkin, Dawson, and Forsyth. Also – Rockdale, Walton, Oconee, Clarke, Madison, Franklin, Stephens, Rabun, Towns, Union, Fannin, Gilmer, Pickens, Cherokee, Fulton, DeKalb, and Oconee, S.C.

2. Only members of Hall County Farmer's Market, Inc. will be permitted to sell at the Market. **The annual membership fee is \$20.00 for the calendar year.**
3. Assigned spaces will be available to members who pay a **\$175.00** advance fee. Spaces rented for the summer become that member's space for the remainder of **the season**. No other seller will be allowed to sell from that space without written permission from the renter of the space. April 1st is the deadline for the previous year's consideration. Requests for changes from the previous year's space assignment will be treated as a new request and filled based on a first-come, first served basis after April 1st. Any exceptions **MUST** be approved by the rules committee.
4. A fee of **\$15.00 per day** is charged per extra parking space at the Market; however, the person paying the **\$175.00 advance fee** will not be required to pay the **\$15.00 per day fee** unless they desire additional space.
5. Each seller will be required to keep his area clean and not leave anything that might be objectionable. A personal trash can is a good idea.
6. Public relations with the shoppers are most important. All sellers at the Market are encouraged to be friendly, courteous, truthful and honest. Customer or Member complaints will be reviewed by a committee composed of three (3) members of the Board of Directors. Any seller who continues to have complaints about their products will be given an opportunity to justify continued participation in the Market. Smoking by sellers is allowed only in designated areas. Profanity by sellers is not allowed.
7. **The seller should furnish something to put the items in for the customer. These may be sacks, boxes or baskets. Seller must provide their own tables.**
8. **It is the responsibility of the seller to have Class III (legal for trade) scales. All scales are subject to G.A. Dept. of Agriculture approval. All produce Must be sold by weight unless state approved units of measure are used (i.e., bushel, half bushel, pint, quart,) Exceptions are noted in the minimum price list. Be sure to give good weights.**
9. All vegetables and produce sold by volume must conform to the weight standards for that unit of measure as established by the Georgia Department of Agriculture for weights and measures. Approved units of measure are, Pound, Dozen, Pint, Quart, Gallon, Bushel, Half Bushel, Peck. No small baskets of produce will be used as a unit of measure at the market. For exceptions see the minimum price list. A list of weights & measures is posted in the office.



## HALL COUNTY FARMERS MARKET, INC. MEMBERSHIP & APPLICATION TO SELL

10. All value-added products, such as homemade canned products, baked goods, candies, freshly prepared foods, etc., **MUST** follow all applicable local, state, and federal rules and requirements. Vendors **MUST** submit a copy of their business license and food safety certificate along with their application.
11. All farmers selling live plants, whether potted, bare root, or bulb, etc., **MUST** have, and provide the Hall County Farmers Market a copy of a Georgia Department of Agriculture Live Plant License as per GA Law.  
**See website:** [Live Plant License Categories and Fees - Ga Dept of Agriculture \(georgia.gov\)](https://georgia.gov/live-plant-license-categories-and-fees)
12. A Committee composed of three (3) members of the Board of Directors will have authority to instruct a farmer or seller to vacate the Market if necessary. This Committee can also recommend to the full Board that a member be expelled from the Hall County Farmer's Market, Inc. If such a recommendation is made, the Member will have an opportunity for a hearing before the entire Board.
13. No selling outside the gate before the market opens will be allowed. The market will start each market day with the ringing of a bell by market management. **Vendors will not be allowed to sell or bag items prior to the ringing of the starting bell. (Personalized "CSA" orders are allowed.)** Penalty for violation of this rule will be as follows: First offense will be vendor expulsion for the day. Second offense will be vendor expulsion for the year. This rule is being added so you can inform the customers, "No one can sell before the bell rings, or they will be asked to leave the market."
14. Our market allows the sale of craft items that have been approved by 3 Board Members.
15. All sellers **MUST** abide by the **MINIMUM PRICE LIST** for common produce items sold at the market. These prices are very fair for all farmers and do not restrict any farmer from asking a higher price. **(Quantities of 10 pounds or more are not subject to these prices.)** A minimum price list will be provided to all farmers selling at our market. Minimum prices are set by a committee of market members and approved by the Board of Directors. Any questions regarding minimum prices should be directed to the Board of Directors. All produce for sale at the market must have visible pricing for customers to view. The penalty for not following this rule is immediate expulsion from the market.

**THE MINIMUM PRICE LIST IS FOR THE FARMERS USE ONLY AND IS NEVER TO BE SHOWN OR DISCUSSED WITH THE CUSTOMER!**

16. All signs or banners must be approved by the Board before they are permanently installed.